

The Problem...

Something is wrong in the system. Is it the computer, the software, the network, or what?

The Solution...

Solution No. 1:

Try finding the manuals (the ones you couldn't find last time) . Who worked on it last? Try calling one of those free 800 numbers...good luck! How about the helpful sales staff who sold you the equipment? Their intentions are good, but they are in 'sales', and are generally not trained to be professional help, nor do they normally make house calls. So much for Solution No. 1.



Solution No. 2:

Call John today at **405-755-3368** to get the help you need when you need it. As a seasoned professional, his computer skills plus his solid business background provide him with the experience, training and intuition to properly identify and then solve your computer problems.

Working together, you and John can calm the rough waters of confusing computer problems to allow...

'Smooth Sailing'



You must focus:

Problems, not properly defined and identified, aren't easily solved. This is especially true of computer systems. Casually throwing new technology at a problem without knowledge, understanding, focus and insight is seldom productive. There are some incompatibility pitfalls you won't believe...even as they are happening!

Your office or John's:

John has been helping companies solve computer problems since 1977. It's his only profession. If you have problems or are planning a new project, John can help. He'll work in your office or his, and on your schedule. Remember, you run a business not a computer.

Save your money, there's no sales pitch:

As an independent contractor, John requires no matching taxes, insurance benefits, or workman's comp coverage, just '1099' him at the end of the year.

John doesn't sell any hardware or software, so there is never any sales pitch or hype. He's not there to help you spend your money. You pay only for his expertise. If you need him for three hours or three weeks, his skilled hands on assistance could be one of the best investments you ever make.

Tool or toy:

Your computer is nothing more than a tool, and must be treated like one. Treating it like a toy may cause it to react like a toy...during a very critical business project. Be careful how your computer is used, and by whom.

The proper use of any good tool also includes a regular schedule of preventive maintenance. High on this list is a regimented backup procedure for current data files protection. Also, procedures for personnel to handle e-mail and data transfers are critical, since viruses are especially rampant right now and can be deadly unless discovered and dealt with in time.

Doing the 'right things' right:

"If it ain't broke, don't fix it!" is still a very valid consideration. You shouldn't have to re-invent the wheel every time an operating system is revised. You should be able to use your existing programs (including DOS) under most Windows® versions without a hitch. However, you must know all the configurations, system conventions and settings.

Do you know what is more important than just 'doing things right'? Doing the 'right things' right! Let John identify and solve the cause of the problem instead of merely treating the effect. You can do things right or do things twice!

Call John today. Start planning, and begin with the end in mind:

Being more productive is what really adds to your bottom line, so during your confidential meeting with John, talk about 'what if' your computer really did what you wanted. Get the computer working for you!

Support available in many areas:

Databases - Spreadsheets - Systems Analysis
Networking - Telecommunications - Digital Imagery
Web Sites - Software Integration - Troubleshooting

Memberships:

Independent Computer Consultants Association
Association of Information Technology Professionals

You sit right here, let John do the rest.

